

CASE STUDY ON



SMARTCARD SYSTEM
iBonus



Synopsis:

Qmeal Restaurant in Dubai is considered as one of the best American Grill restaurants in the JLT area. It has selected iBonus System for providing Bonus Points to all members visiting the restaurant. The iBonus System matched the pace of fast deployment as required by them, and was ready to use in 2 days time Duration.

Detail:

For all restaurants, speed and downtime could be major factors which determine winning or losing. They may need to settle and update Bonus Points to all prestigious customers during final Bill settlement. iBonus Loyalty and Prepaid System, as an off-the-shelf system, have successfully been deployed in their site with 1 Terminal and 500 cards in record 2 Days time. iBonus Hybrid System managed to survive in the rugged environment and is providing required speed to finish the transactions in record time.

iBonus Hybrid Terminal is used as Bonus System for Loyalty applications. iBonus Hybrid Terminal is automatically adding Bonus Points during each purchasing, even if the customers forget to bring their Loyalty Cards. This way Business Owner and Customers enjoy win-win situations.

iBonus generic version has 95% of what this project is needed. Based on the core of journal database, card replacement, repair and renew and all other rugged software design, Technical Consultant team in AVI INFOSYS LLC managed to design and deploy the specification based on policies of Client.

Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.

