

# CASE STUDY ON



SMARTCARD SYSTEM  
**iBonus**



## Synopsis:

ONE WORLD EXPRESS is a team of dedicated professionals having distinct experience in the Courier Industry, having an independent operation for major International destinations. It has been our constant endeavour to provide unmatched courier services to all our clients. One World provides solutions through application of proven platforms & adaptation of emerging technologies.

## Detail:

For them, transparency could be major factor which determine winning or losing. They may need to settle and update Bonus Points to all prestigious customers during Bill settlement and courier collection and delivery. iBonus Loyalty and Prepaid System, as an off-the-shelf system, have successfully been deployed in their site with 1 Terminal and 1000 cards.

iBonus Hybrid System managed to survive in the rugged environment and is providing required speed to finish the transactions in record time. iBonus Hybrid Terminal is used as Bonus System for Loyalty applications. iBonus Hybrid Terminal is automatically adding Bonus Points during each purchasing, even if the customers forget to bring their Loyalty Cards or are availing the facility of online and telephone booking.

This way Business Owner and Customers enjoy win-win situations. iBonus generic version has 95% of what this project is needed. Based on the core of journal database, card replacement, repair and renew and all other rugged software design, Technical Consultant team in AVI INFOSYS LLC managed to design and deploy the specification based on policies of the Client. Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.

